



**Department of Tourism
Government of Odisha**

Paryatan Bhawan, Lewis Road, Bhubaneswar, 751014
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www.odishatourism.gov.in

No. 2378

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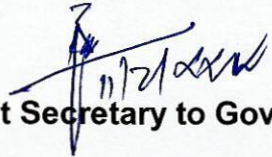
Date: 11.02.2025

**EXPRESSION OF INTEREST FOR PRIVATE SECTOR INVESTMENT IN
ADVENTURE TOURISM AND ALLIED PROJECTS IN ODISHA**

Department of Tourism (DoT) invites proposals from prospective applicant (s) for Expression of Interest for Private Sector Investment in Adventure Tourism and Allied Projects in Odisha in accordance with the conditions and manner prescribed in the EOI document.

The proposals should be submitted by the interested parties to The Director Tourism, Paryatan Bhawan, Lewis Road, Bhubaneswar – 751014, Email: info@odishiatourism.gov.in on or before 18.02.2025 up to 15:00 Hrs. The detailed EOI may be downloaded from DoT's website:

<https://odishatourism.gov.in/content/tourism/en/dot/quickLinks/tender.html>


Joint Secretary to Govt.

Expression of Interest (EOI) for Private Sector Investment in Adventure Tourism and Allied Projects in Odisha



EOI No. **2378**

Date **11.02.2025**

Department of Tourism, Government of Odisha

Paryatan Bhawan, Lewis Road, Bhubaneswar, 751014 Phone:(0674)2432177|Fax:(0674)–
2430887

Website: www.odishatourism.gov.in

Email: info@odishatourism.gov.in;
pmu@odishatourism.gov.in

DISCLAIMER

The information contained in this EOI document or subsequently provided to Applicants, whether verbally or in documentary or any other form by or on behalf of the Authority or any of its employees or advisers, is provided to Applicants on the terms and conditions set out in this EOI and such other terms and conditions subject to which such information is provided.

This EOI is not an agreement or an offer by the Authority to the prospective Applicants or any other person. The purpose of this EOI is to provide interested parties with information that may be useful to them in the formulation of their Proposals pursuant to this EOI. This EOI includes statements, which reflect various assumptions and assessments arrived at by the Authority in relation to the Agency. Such assumptions, assessments and statements do not purport to contain all the information that each Applicant may require. This EOI may not be appropriate for all persons, and it is not possible for the Authority, its employees or advisers to consider the objectives, technical expertise and particular needs of each party who reads or uses this EOI. The assumptions, assessments, statements and information contained in this EOI, may not be complete, accurate, adequate or correct. Each Applicant should, therefore, conduct its own investigations and analysis and should check the accuracy, adequacy, correctness, reliability and completeness of the assumptions, assessments and information contained in this EOI and obtain independent advice from appropriate sources.

Information provided in this EOI to the Applicants may be on a wide range of matters, some of which may depend upon interpretation of law. The information given is not intended to be an exhaustive account of statutory requirements and should not be regarded as a complete or authoritative statement of law. The Authority accepts no responsibility for the accuracy or otherwise for any interpretation or opinion on the law expressed herein.

The Authority, its employees and advisers make no representation or warranty and shall have no liability to any person including any Applicant under any law, statute, rules or regulations or tort, principles of restitution or unjust enrichment or otherwise for any loss, damages, cost or expense which may arise from or be incurred or suffered on account of anything contained in this EOI or otherwise, including the accuracy, adequacy, correctness, reliability or completeness of the EOI and any assessment, assumption, statement or information contained therein or deemed to form part of this EOI or arising in any way in this Process.

The Authority also accepts no liability of any nature whether resulting from negligence or otherwise however caused arising from reliance of any Applicant upon the statements contained in this EOI. The Authority may in its absolute discretion, but without being under any obligation to do so, update, amend or supplement the information, assessment or assumption contained in this EOI.

The issue of this EOI does not imply that the Authority is bound to select an Applicant or to appoint the Selected Applicant, as the case may be, for the Agency and the Authority reserves the right to reject all or any of the Proposals without assigning any reasons whatsoever and cancel the entire EOI process.

The Applicant shall bear all its costs associated with or relating to the preparation and submission of its Proposal including but not limited to preparation, copying, postage, delivery fees, expenses associated with any demonstrations or presentations which may be required by the Authority or any other costs incurred in connection with or relating to its Proposal. All such costs and expenses will remain with the Applicant and the Authority shall not be liable in any manner whatsoever for the same or for any other costs or other expenses incurred by an Applicant in preparation for submission of the Proposal, regardless of the conduct or outcome of the EOI Process.

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Schedule of EOI

Department of Tourism (DoT), Govt. of Odisha invites responses to the “**Expression of Interest (EOI) for Private Sector Investment in Adventure Tourism and Allied Projects in Odisha**” in accordance with the conditions and manner prescribed in the EOI document.

Interested firms/ parties/ agencies are advised to study the EOI document carefully before submitting their documents in this regard.

DATA SHEET

Sl.	Particulars	Details
1.	Name of Issuing Authority	Department of Tourism (DoT), Govt. of Odisha
2.	Name of Engagement	EOI for Investors for the Development and Operations of Adventure Tourism in Odisha
3.	Availability of EOI	https://odishatourism.gov.in/content/tourism/en/dot/quickLinks/tender.html All Subsequent changes to the EOI Document shall be published on the above-mentioned website
4.	EOI Publish Date	11.02.2025
5.	Last Date and Time for Submission of EOI	18.02.2025 at 15:00 Hours through Offline submission at Department of Tourism, Lewis Road, Paryatan Bhawan, Bhubaneswar – 751014.
6.	Date, Time and Place of opening of EOI	18.02.2025 at 16:00 Hours through Offline submission at Department of Tourism, Lewis Road, Paryatan Bhawan, Bhubaneswar – 751014.
7.	Date and Time of FAM Trips at Proposed Locations in Odisha	22 nd to 24 th February 2025
8.	Date and Time Workshop during Odisha Travel Bazar 2025	25 th February 2025
9.	Proposal validity	Proposal should remain valid for 120 days from the proposal due date

Expression of Interest (EOI) for Private Sector Investment in Adventure Tourism and Allied Projects in Odisha

Sl.	Particulars	Details
10.	For any Queries Contact Person Details	Email: info@odishatourism.gov.in pmu@odishatourism.gov.in

1. Introduction

Odisha has emerged as a premier destination for adventure tourism, due to its diverse natural landscapes, rich cultural heritage, and pristine wilderness. The Department of Tourism (DoT), Government of Odisha, has been actively promoting adventure tourism as a key attraction, offering travelers thrilling experiences across the state's varied terrains. With a growing demand for nature-based, offbeat, and adrenaline-fueled activities in remote forests, coastal areas, riverbanks, and tribal hinterlands, Odisha provides the perfect setting for adventure seekers.

From the mystical forests of Similipal to the serene beaches of Chandipur and Gopalpur, and from the rugged trails of Mahendragiri to the picturesque Chilika Lake, Odisha presents limitless opportunities for outdoor enthusiasts. Adventure tourism in the state encompasses activities such as trekking, rock climbing, paragliding, water sports, jungle safaris, and cycling expeditions, offering a mix of excitement and exploration.

Odisha's commitment to responsible tourism ensures that adventure activities align with sustainability principles, preserving ecological balance while providing visitors with immersive experiences. By integrating adventure tourism into its growing tourism portfolio, Odisha continues to solidify its reputation as a top destination for thrill-seekers, offering unparalleled opportunities to connect with nature, culture, and outdoor adventure in the heart of eastern India.

2. State Government's Interventions for Adventure Tourism

To facilitate private participation in the development of adventure tourism projects (Land, Air and Water based), the DoT shall support agencies in the following ways:

- a) Identifying suitable land banks for adventure tourism projects based on the proposed category.
- b) Providing single-window clearance for all necessary state-level approvals.
- c) Promoting and marketing adventure tourism hubs across different regions of Odisha.

3. Guideline by Government of India for Adventure Tourism

The Government of India (GoI) has introduced various guidelines, such as the National Strategy for Adventure Tourism by the Ministry of Tourism

(<https://tourism.gov.in/sites/default/files/2022-09/National%20Strategy%20for%20Adventure%20Tourism%202022.pdf>) to promote adventure tourism across states. These guideline provide various framework for product development, and safety guidelines essential for fostering sustainable adventure tourism.

The features of these guideline can be further explored and utilized for preparing dedicated Adventure Tourism Guidelines for promoting adventure tourism projects in Odisha, as deemed fit by the DoT. Future developments in this sector will be undertaken after considering the views and interests of all active stakeholders intending to participate in and develop adventure tourism initiatives in Odisha.

4. Basic Specifications (as per Ministry of Tourism guidelines)

The basic guideline to be followed for operations adventure tourism in Odisha will be as per the following:

- a) National Strategy for Adventure Tourism 2022, Ministry of Tourism, GoI: <https://tourism.gov.in/sites/default/files/2022-09/National%20Strategy%20for%20Adventure%20Tourism%202022.pdf>
- b) Indian Adventure Tourism Guidelines: https://tourism.gov.in/sites/default/files/2020-01/1527867024_gallery_image.pdf

5. Purpose of this EOI

- a) The primary objective of this Expression of Interest (EOI) is consultative in nature, allowing DoT to understand market dynamics and shape subsequent steps based on inputs from interested investors, adventure sports operators and tourism sector stakeholders regarding project sizing, structure, commercial viability, and development models.
- b) The Department of Tourism (DoT) will organize a brainstorming session/workshop during Odisha Travel Bazar 2025, scheduled on February 25, 2025. The objective of this session is to gain insights in the draft adventure sports guidelines of the State along with the expectations and support required by Investors for the development and operation of Adventure Tourism in Odisha.
- c) The Department of Tourism (DoT) will organize Familiarization (FAM) trips for interested applicants to the proposed adventure tourism development sites prior to Odisha Travel Bazar 2025, preferably between February 22 to February 24, 2025. The objective of these trips is to provide prospective investors with firsthand insights into the potential of each location they may be interested in for development.
- d) The Department of Tourism (DoT) has identified a tentative list of destinations (Annexure-I) along with corresponding adventure activities for development. This list will be finalized based on the outcomes of the workshop. In this regard, feedback is sought on the preferred approach for project execution.

6. Minimum Eligibility Criteria

Applicants are expected to meet the following minimum eligibility criteria. Applicant failing to either meet these criteria or not furnishing the requisite supporting documents/documentary evidence is liable to be summarily rejected. DoT shall evaluate the eligibility criteria with reference to the information and supporting documents furnished.

- a) The bidder must be a company / firm registered under the Companies Act, 2013 or a Limited Liability Partnership registered under the LLP Act, 2008 or a Sole Proprietorship firm or a registered partnership firm. The bidder must submit a proof of Registration of the legal entity (Certificate of Incorporation, GSTIN, Udyog Aadhar, Memorandum of Association, Articles of Association, Registration certificate, Deed of Partnership etc.)
- b) The bidder should have minimum annual average turnover of INR 25.0 Lakh for the last 3 (three) financial years (FY 2021-22, FY 2022-23, FY 2023-24). The bidder must submit audited balance sheets for past 3 (three) financial years along with CA certified annual average turnover certificate for last 3 (three) years.
- c) The bidder should have successfully executed projects related to Adventure Tourism Project /Adventure Tourism Park / Operations of Adventure Sports (Water or Land or

Air based) for any tourism departments / boards / corporations / private client in last 5 years preceding the date of issue of this EOI. Copies of work order / completion certificate / certificate of statutory auditor of the bidder certifying the value and scope of the event to be furnished.

- d) The bidder should furnish an undertaking to the effect that the company has not been blacklisted in India during last 2 years.
- e) The Bidder should have valid PAN and GSTIN registration on the date of submission of the bid. Copy of PAN and GST registration to be furnished.
- f) The applicant may be a regional/ national / International Tourism sector operator/player with a proven track record in implementing tourism projects (especially adventure sports operation) commensurate with the size and nature of the proposed project.
- g) The applicant must have positive net worth as on 31.03.2024 (Statutory Auditor/Chartered Accountant Certificate copy to be attached along with Turnover details).

7. Selection Process

The Department of Tourism (DoT) will constitute a Screening Committee to evaluate the applications and shall shortlist applicants based on the eligibility criteria outlined in this Expression of Interest (EOI).

Applicants shortlisted by the committee will be invited to participate in the workshop and Familiarization (FAM) trips during Odisha Travel Bazar 2025, as per the schedule specified in this EOI. The cost towards travel and accommodation of the eligible applicant shall be borne by the DoT.

Note: This EOI is published only with the purpose of collecting information from interested parties/operators and DoT reserves the right to proceed with the Project on PPP basis or any other mode.

8. Submission of Application

- 10.1. All communications including the submission of Applications should be addressed to:

Director Tourism
Paryatan Bhawan, Lewis Road,
Bhubaneswar, Odisha – 751014
Email: info@odishatourism.gov.in

All communications, including the envelopes, should contain the required information, to be marked at the top in bold letters: **“Expression of Interest (EOI) for Private Sector Investment in Adventure Tourism and Allied Projects in Odisha”**.

The envelope containing the Applications shall be delivered by Hand/ Courier/ Registered Post/ Speed Post/Email at above address before last date of submission as per the EOI. Applications received after the Application Due Date shall not be entertained.

- 10.2. The Applicant shall submit each of the documents in the specified format as provided in the Annexures of this EOI, on or before the Application Due Date.

- 10.3. The Applicant should submit a Power of Attorney as per the format enclosed as Annexure- E, authorizing the signatory of the Application. The Application must be properly signed by the authorized representative (the “Authorized Representative”) as detailed below:
- a) In case the sole proprietor himself is signing the Proposals, the Power of Attorney is not required to be submitted. However, if the Proposals are signed by any other person other than the sole proprietor, the Power of Attorney is required to be submitted in the format at Annexure- E.
 - b) by a partner or a duly authorized person holding the Power of Attorney, in case of a partnership firm or a limited liability partnership firm; or
 - c) by a duly authorized person holding the Power of Attorney, in case of a Company.
- 10.4. The DoT reserves the right to seek original documents for verification of any of the documents or any other additional documents upon opening of the Applications.
- 10.5. The Application and all related correspondence and documents shall be written in English language. Supporting documents and printed literature furnished by the Applicants along with the Applications may be in any other language provided that they are accompanied by an appropriate translation in English language. Supporting materials that are not translated into English may not be considered. For the purpose of interpretation and evaluation of the application, the English language translation shall prevail.

9. Amendments to EOI:

- 12.1. At any time prior to the Application Due Date, as indicated in Schedule of EOI, Schedule of Empanelment Process, the Authority may, for any reason, whether at its own initiative or in response to clarifications requested by an Applicant, amend the Empanelment Document by the issuance of Addenda. Any Addenda issued would be published only in DoT Website and the same shall be binding on the Applicants.
- 12.2. In order to provide Applicants reasonable time to take the Addendum into account, or for any other reason, the Authority may, at its discretion, extend the Application Due Date. Information about extension of the Application Due Date will be published only in the DoT.

10. Late Application:

Applications received after Due Date shall not be entertained.

11. Cost of Application:

The Applicants shall be responsible for all of the costs associated with the preparation of their Applications and their participation in the Empanelment Process including subsequent negotiation, visits to the Authority, etc. The Authority will not be responsible or in any way liable for such costs, regardless of the conduct or outcome of the Empanelment.

12. Right to Reject any or all Application:

- 15.1. Notwithstanding anything contained in this Document, the Authority reserves the right to accept or reject any Application and to annul the EOI Process and reject all Applications, at any time without any liability or any obligation for such acceptance, rejection or annulment, and without assigning any reasons thereof.
- 15.2. The Authority reserves the right to verify all statements, information and documents submitted by the Applicant in response to the EOI. Failure of the Authority to undertake

such verification shall not relieve the Applicant of its obligations or liabilities hereunder nor will it affect any rights of the Authority thereunder.

13. Other Terms & Conditions:

- 16.1. The issue of this EOI does not imply that the DoT is bound to select applicants and DoT reserves the right to reject all or any of the applications without assigning any reasons whatsoever. Also, DoT reserve the right to appoint other agencies on time-to-time basis as per the requirement of DoT.
- 16.2. Subsequent processes of RFQ and/or RFP need not remain confined only to the persons who respond to this EOI.
- 16.3. Mere participation in this EOI does not guarantee allocation of work.
- 16.4. Without prejudice to any other right or remedy it may have, DoT may terminate the EOI process at any time without assigning any reason thereof.
- 16.5. DoT may cancel this EOI process at any time, without assigning any reason thereof.
- 16.6. All legal disputes between the parties shall be subject to the jurisdiction of the Courts situated in Bhubaneswar only.

Annexure A – Cover Letter

(To be submitted on letter head of the applicant duly signed by authorized signatory)

To

**Director Tourism
Paryatan Bhawan, Lewis Road,
Bhubaneswar, Odisha – 751014**

Subject: Expression of Interest (EOI) for Private Sector Investment in Adventure Tourism and Allied Projects in Odisha.

Sir,

- I. I have examined in detail and have understood the objective of this EOI issued by Department of Tourism (DoT). I hereby submit all the true information to the best of my knowledge. I understand that, this Expression of Interest is not an agreement or an offer by DoT to any party and is non-binding.
- II. This statement is made for the express purpose of qualifying as an Applicant for the aforesaid Empanelment.
- III. I/We shall make available to the Authority any additional information it may find necessary or require to supplement or authenticate the qualification statement.
- IV. I/We certify that in the last three years, we have neither failed to perform on any contract, as evidenced by imposition of a penalty by an arbitral or judicial authority or a judicial pronouncement or arbitration award or blacklisting, nor been expelled from any project or contract by any public authority nor have had any contract terminated by any public authority for breach on our part.
- V. I/We understand that you may cancel the EOI Process at any time and that you are neither bound to accept any application that you may receive nor to invite the Applicants, without incurring any liability to the Applicants.
- VI. My/Our Application is consistent with all requirements of submission as stated in the Empanelment Document or in any of the subsequent communication issued by the Authority. I/We would be solely responsible for any errors or omissions in our Application.
- VII. I/We understand that the Authority reserves the right to accept or reject any or all the Applications and reserves the right to withhold and/or cancel the Empanelment Process without assigning any reason or otherwise.

Thanking you,

Yours faithfully,

Signature of Authorized Person and seal
Name and Designation
Name of the Entity/ Firm

Annexure B – Details of Applicant

(on Applicant's Letter head)

Sl.	Particulars	Details	Supporting Documents required to be submitted along with this Form
1.	Name of the Applicant		
2.	Status of the Applicant (Company, Sole Proprietorship, Partnership Firm, Limited Liability Partnership Firm)		
3.	Address of the Applicant:	Name, Designation, Mobile No., Email	
4.	Details of Offices	Address	Agreement copy/ address proof.
5.	Applicant Income Tax PAN No.		Attach copy of PAN
6.	Applicant GST		GST registration certificate
7.	Number of years of experience in event management		
8.	Manpower Details including number of event management personnel at each of the office		

Signature of Authorized Person and seal
Name and Designation
Name of the Entity/ Firm

Annexure C – Format for Experience of Applicant
(on Letter head of Applicant)

Name & Type of Project	
Location of Project	
Name of the Client	
Address of the Client and contact Details	
Professional Fee Received (in INR)	
Details of work undertaken	
Date of commencement	
Date of completion of	

Instructions:

- a) Experience of parent/subsidiary/associate Company (ies) of the Applicant would not be considered for evaluation.
- b) Separate Appendix is required to be submitted by the Applicant with respect to each assignment for which the Applicant is claiming its experience.
- c) The experience claimed by the Applicant with respect to each such assignment should be substantiated with a copy of completion certificate/contract agreement issued by the respective client for each assignment or satisfactory certificate.
- d) The evidence submitted in (c) above shall be considered collectively for purposes of evaluation.

Annexure D – Financial Capacity of Applicant

Name of the Bidder:

Sl.	Particulars	<u>FY 2021-22</u>	<u>FY 2022-23</u>	<u>FY 2023-24</u>
1.	Turnover (In INR Crores)			
2.	Average Annual Turnover for last 3 years (In INR Crores)			
3.	Net worth as on 31.03.2024			

Note:

1. Attach certified copies of Annual Audited Balance Sheets, P & L statement, and IT Returns Certificate for last 3 (Three) years.
2. The above data must be submitted by Bidder, duly certified by either Statutory Auditor or Chartered Accountant.

Signature of CA / Statutory Auditors

(Name of the Authorized Signatory) (with seal & registration no.)

Place:

Date:

Annexure E – Power of Attorney for Signing of Proposal

Know all men by these presents, We.....(name of the firm and address of the registered office) do hereby irrevocably constitute, nominate, appoint and authorize Mr. / Ms (name),.....son / daughter / wife of.....and presently residing at....., who is (presently employed with us and holding the position of....., as our true and lawful attorney (hereinafter referred to as the “Attorney”) to do in our name and on our behalf, all such acts, deeds and things as are necessary or required in connection with or incidental to submission of our Application for the **“Expression of Interest (EOI) for Private Sector Investment in Adventure Tourism and Allied Projects in Odisha”** proposed to be developed by the DoT including but not limited to signing and submission of all Application / Proposals, bids and other documents and writings, participate in pre-bids / pre-proposal and other conferences and providing information / responses to DoT, presenting us in all matters before DoT, signing and execution of all contracts including the Agreement and undertakings, consequent to acceptance of our bid, and generally dealing with DoT in all matters in connection with or relating to or arising out of our bid, for the said Project and/ or upon award thereof, to us and / or till the completion of the project.

AND we hereby agree to ratify and confirm and do hereby ratify and confirm all acts, deeds and things lawfully done or caused to be done by our said Attorney pursuant to and in exercise of the powers conferred by this Power of Attorney and that all acts, deeds and things done by our said Attorney in exercise of the powers hereby conferred shall and shall always be deemed to have been done by us and shall be binding on us.

IN WITNESS WHEREOF WE, _____, THE ABOVE-NAMED PRINCIPAL HAVE EXECUTED THIS POWER OF ATTORNEY ON THIS ____ DAY OF _____, 20__

For

.....

Accepted

_____ (signature)
(Name, Title and Address) of the Attorney

Note:

- *The mode of execution of the Power of Attorney should be in accordance with the procedure, if any, laid down by the applicable law and the charter documents of the executants(s) and when it is so required the same should be under common seal affixed in accordance with the required procedure.*
- *Wherever required, the Bidder should submit for verification the extract of the charter documents and documents such as a board or shareholders’ resolution/ power of attorney in favour of the person executing this Power of Attorney for the delegation of power hereunder on behalf of the Bidder.*

Annexure F – Declaration of Non-Blacklisting by the Bidder
(on company's letter head)

EOI No. _____

Date: _____

In response to the EOI Document above stated, I/We hereby declare and solemnly swear that our Company/ firm _____ is not banned/blacklisted as on date by any competent court of Law, forum or any State Government or Central Government or their agencies or by any statutory entities or any PSUs.

We further undertake that the information/declaration/scanned documents furnished along with the Bid are not false or forged or wrong or misleading.

AND, if at any stage the declaration/statement on oath is found to be false in part or otherwise, then without prejudice to any other action that may be taken, I/We, hereby agree to be treated as a disqualified Bidder for the ongoing Contract.

In addition to the disqualification our concern/entity may be banned/blacklisted.

AND, that I/We, shall have no right whatsoever, to claim for consideration of my/our bid at any stage, and the tender, if any to the extent accepted may be cancelled.

(Authorized signatory of the Bidder with Seal)

Date:

Place:

Annexure G – Concept Note

(To be submitted on letter head of the applicant duly signed by authorized signatory)

To

**Director Tourism
Paryatan Bhawan, Lewis Road,
Bhubaneswar, Odisha – 751014**

Subject: Submission of Concept Note with reference to Expression of Interest (EOI) for Private Sector Investment in Adventure Tourism and Allied Projects in Odisha.

Sir,

In response to the EOI Document Reference No. _____ dated _____ for captioned subject, we have prepared a concept note which is attached herewith. The concept note is prepared in good faith, after understanding the EOI document and requirements of DoT.

Yours faithfully,

Signature of Authorized Person and seal
Name and Designation
Name of the Entity/ Firm

Note: Each of the Applicants will be invited for the presentation on their proposed concept to DoT and its representatives, schedule for which will be intimated subsequently.

Annexure H – Project Assessment & Development Queries

(To be submitted on letter head of the applicant duly signed by authorized signatory)

To facilitate the strategic planning and execution of an adventure tourism initiative in Odisha, we request your detailed inputs on the following aspects. Your insights and experiences will be invaluable in shaping a well-informed development approach and establishing Odisha as a premier destination for adventure tourism.

- 1. Adventure Tourism Infrastructure Development Model:** Please share your perspectives on the feasibility of various development models (PPP, DBOT, etc.) for adventure tourism infrastructure in Odisha. Which model would ensure optimal investment, long-term sustainability, and effective management?
- 2. Integration with Existing Tourism & Hospitality Networks:** Should adventure tourism infrastructure be developed as stand-alone activity hubs, or would it be more effective to integrate designated adventure-friendly zones within existing hotels, resorts, and tourism properties? How can such an approach enhance traveler convenience and optimize resources?
- 3. Essential Facilities for Adventure Tourism Hubs & Support Locations:** To attract diverse traveler segments, should primary adventure tourism hubs incorporate additional recreational and tourism-centric amenities? Potential features may include ziplining, rock climbing zones, trekking trails, water sports facilities, eco-adventure parks, camping grounds, open-air dining areas, cultural activity zones, and information and booking centers. Would such value additions enhance the appeal and sustainability of the project?
- 4. Accommodation & Stay Options:** Should adventure tourism hubs provide overnight stay options such as designated camping zones, eco-huts, and cottages? Alternatively, should partnerships with Odisha Tourism hotels be explored to offer premium accommodations while ensuring adventure travelers have access to essential services?
- 5. Regulatory & Compliance Framework:** What are the necessary permits and approvals required for setting up and operating adventure tourism activities in Odisha? This may include transport regulations, tourism board clearances, environmental compliances, and local administrative approvals. Kindly outline key considerations and procedural requirements.
- 6. Safety, Insurance & Operational Standards:** What measures should be implemented to ensure the safety and security of travelers engaging in adventure activities? Please provide recommendations on best practices for liability coverage, insurance policies, equipment safety standards, trained guides, and emergency response mechanisms.
- 7. Key Considerations for Success:** Based on your knowledge and experience, what factors will be crucial in making Odisha's adventure tourism initiative a success? Please share insights on market positioning, operational efficiency, sustainability, environmental conservation, and traveler expectations.
- 8. Any other suggestions.**

Your valuable input will help shape a strategic roadmap for adventure tourism development in Odisha, fostering a sustainable and immersive experience for adventure enthusiasts.

Annexure I – Proposed Sites and Activities

A. Air Based Adventure destinations

Sl	Activities	Proposed Destinations
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Expression of Interest (EOI) for Private Sector Investment in Adventure Tourism and Allied Projects in Odisha

1	Hot Air Ballooning	Bhubaneswar, Cuttack, Hirakud, Deomali, Chilika Lake, Tampara Lake, Puri, Daringbadi, Dhauli, Tampara
2	Kite Boarding	Ramchandi, Puri Sea beach, Gopalpur sea beach, Sonapur, Talsari beach etc.
3	Hang Gliding/ Paragliding	Deomali, Daringbadi, Barunei hill, Mahendragiri etc.
4	Para Motoring	Gopalpur, Talsari, Chandipur, Chandrabhaga, Hirakud, Putsil, Pendajam, Satkosia, Cuttack, Khordha ETC.
5	Skydiving	Barunei, Putsil, Satkosia, Mahendragiri, Chikiti, Similipal, Deomali, Daringbadi, Mandasuru etc.
6	Air Safaris	Bhubaneswar-Cuttack- Puri-Konark, Bhubaneswar- Chilika- Berhampur-Gopalpur, Koraput, Hirakud-Sambalpur, Mahendragiri-Jirang

B. Land Based Adventure destinations

SI	Activities	Proposed Destinations
1	Bungee Jumping	Keonjhar, Mayurbhanj, Sundergarh, Deomali, Kolab, Daringbadi, Mahendragiri
2	Mountaineering/Trekking	Mahendragiri, Daringbadi, Deomali, Barunei hills, Hirakud, Chilika, Kolab
3	Rock Climbing	Khandadhar falls, Gandhamardan hills, Hirakud, Deomali, Barunei, Mahendragiri, Kolab etc.
4	Personal Light Electric Vehicle (Plev/Segway) Tours	All National Parks and Sanctuaries
5	All-Terrain Vehicle (ATV) Tours	Chandaka Wildlife Sanctuary, Barunei Hill, Chandipur Beach, Gopalpur Beach, Talsari Beach, Sonapur Beach, Puri-Chandrabhaga Beach, Similipal, Bhitarkanika, Simlipal, Deomali, Chilika, Talsari, Kolab, Tampara, Satkosia, In All Ecotour Properties
6	Artificial Wall Climbing & Abseiling	Bhubaneswar, Cuttack, other urban areas

C. Water Based Adventure destinations

SI	Activities	Proposed Destinations
1	Kayaking / Sea Kayaking	Puri, Gopalpur, Talsari, Chilika Lake, Satkosia, Tampara, Ansupa, Hirakud
2	Rafting	Bhimkund, Hirakud, Mahanadi, Brahmani Etc.
3	River Cruising	Cuttack Mahanadi (Cuttack, Hirakud), Vedvyas, Brahmani River (Bhitarkanika), Hirakud
4	Scuba Diving	Gopalpur, Puri, Talsari, Sonapur, Astaranga
5	Snorkeling	Talsari, Puri, Gopalpur, Sonapur, Astaranga
6	Water Sports Activities Like Jet Ski, Inflatable Boat, Speed Boat, Water Zorbing, Winch Parasailing Etc.	Puri Sea Beach, Chadrabhaga, Gopalpur, Sonapur, Hirakud, Mahanadi, Kolab, Chilika, Talsari, Dhauli, Cuttack and Other Identified Water Bodies